



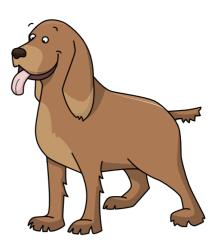
FUNDRAISING PACK

Everything you need to know to hold your own event

Dundalk Dog Rescue

Email: events@dundalkdogrescue.ie • Charity Number 20204824





First of all, we would like to thank you for choosing to fundraise for **Dundalk Dog Rescue**. Your support means a lot to us so we made this pack to give you ideas on what events to organise to help raise funds for our organisation.

A little bit about us...

Dundalk Dog Rescue is an entirely voluntary non-profit making organisation set up in 2005 by a group of ordinary people in the community of Dundalk, Co. Louth and the surrounding areas.

Our aim is to do whatever is possible to rescue unwanted dogs from our local Dog Pound and give them a second chance at life. We all have full-time jobs and any work we do for the rescue is unpaid in our own time.

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Dogs end up at the pound for a number of reasons. A stray dog in the pound has 5 days to be reclaimed or re-homed (Control of Dogs Act, 1986). A dog surrendered by it's owners may be euthanised immediately. Louth County Council does it's best to rehome dogs but unfortunately due to the sheer volume of dogs entering the pound many dogs are listed for euthanasia to accommodate new arrivals. These are dogs that DDR rescue and take into our care.

The official Dept. of the Environmental Dog Control Figures shows that Louth now has the second lowest destruction rate in Ireland (7%). This figure was over 75% prior to DDR being founded.

We do not have our own premises so we mind the dogs until a place can be found for them in a rehoming rescue. We rely heavily on people to help us by fostering our dogs until the next stage of their journey begins. If we cannot find a fosterer we pay for kennelling. The rescue runs up huge costs each month, with most of our funds being used for kennelling, transport and vet bills.

We rely entirely on donations from the public. Monetary donations were also supplemented by a DAFM Government Grant Award previously. The recent grant expired at the end of 2019.



Thank you again for helping to make a real difference, we simply couldn't do it without you!



We run our own fundraising events throughout the year. We would love for you to come but you are more than welcome to host your own fundraiser too. Here are some ideas, from A-Z.

Α

Auction, Art Exhibition, Abseil Advertising Booklet, Aerobics, Afternoon Tea, Arts/Crafts Stall, 'As New' Sale, Animal Art Festival Auction of Services

В

Beach party, Basketball tournament, BBQ, Battle of the Bands, Blind date contest, Beard shave, Bingo night, Black Tie Ball, Bowling party, Bake-off, Badge Making, Bad tie day, Beat the Goalie, Beer Festival, Bingo, Board Games Evening, Boat Race, Boat Trips, Book Sale, Bouncy Castle, Bungee Jump

С

Coffee morning, Car boot sale, Christmas cards (Buy DDR Christmas cards), Cake sale, Cook-off, Car rally, Casual day at work, Calendars (Buy DDR calendars), Cards night, Cake Stall, Calendars, Candle making, Car treasure hunt, Car wash Carnival, Carol concert, Carol singing, Casino evening, Charity ball, Christmas draw, Collecting tins, Concerts, Cookery demo Craft fair Cricket match

Crossword contest

D

Dinner dance, Darts tournament, Dog show Dinner and cabaret Disco Duck race (rubber) Dog Washing



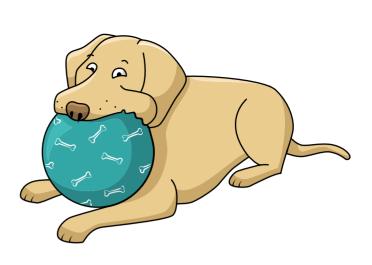


Ε

Easter egg hunt, Eating marathon, Eyebrows shave Eighties night, Egg & spoon race (at work or at school!)

F

Face painting Facebook Birthday Fundraiser Fancy dress Fashion show Film evening Flower arranging Flower show Football tournament Fun day Furniture sale



G

Game show Garage sale Garden party Gardening Go Kart Grand Prix Greeting cards Guess the??? Guest speaker event Guided tours

Н

Halloween party Head shave Hook-a-duck Household sale

I

Indoor market Inflatable Ironing It's a knockout gameshow competition Ice-cream party

J

Jazz festival Jewellery making James Bond night



Κ

Karaoke party, Knit-a-thon, Kayak Kissing Booth (Doggy)

L

Ladies lunch event Line dancing

Μ

Marathon Movie stars party Medieval day Murder mystery night Mountain climbing Matched giving for companies and employees Maskquerade ball Mini-Olympics Mufti Day (charge a fee to dress down at work) Music Concert



Ν

Nature trail New year resolutions New Year's Eve party Non-uniform day at school

0

Open mic night, Office olympics, Oscars party Opera night, Online pub quiz, Online charades, Online pictionary Ornament sale

Ρ

Parachute jumps, Picnic event, Pyjama party, Paintball, Pub crawl, Paintballing, Personalised gifts, Pet show, Plant a tree, Plant sale, Playstation play-off

Q

Quiz night

R

Raffle, Relay race, Recipe Book Rag week, Record breaking attempt

S

Sky-dive, Silent auction, Strictly Come Dancing-themed night, Swing dancing night, Speed dating, Sports day, Salsa dancing night, Sponsored... ANYTHING!, Street party, Swear box (at work/home)



Т

Treasure hunt (try it around the office!), Talent show, Tug-of-war, Trek, Three-legged race

U

Unwanted gift sale (or donate as raffle prize)

V

Valentine's Dance/Party Variety Show

W

Walks, Wheel barrow race, WWII-era themed party, Wine tasting evening, Wax-a-thon, Winter wonderland ball

Χ

X-Factor Contest

Y

Yoga event, Yo-yo competition

Ζ

Zombie run, Zoom call quiz, Zoom call trivia night, Zumba party Zodiac Sign evening

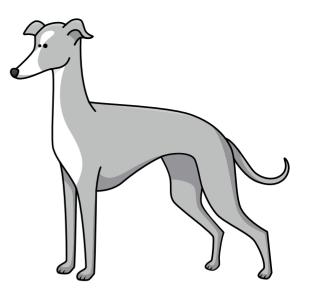


STEP 1

We're open to other ideas. All you need to do is to register your event with us by emailing: events@dundalkdogrescue.ie

Planning and organising your event can take time, so the earlier you can start, the better! Once you've picked your fundraising idea, the next step is to pick a date and venue. Make sure that it doesn't clash with any other event that may affect your attendance. Consider running it in conjunction with another event if it does.







Prepare and plan.

- Contact us to find out how we can help
- Draw up a budget, including all areas where a cost will be incurred. Make sure you stick to budget
- Set a target

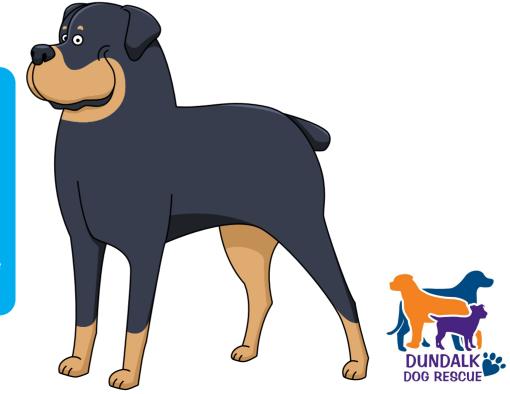
- Check with your local council and/or the Gardai about any licenses or permits you may require for your event and ensure these are in place well in advance of the date

- Approach local businesses for raffle prizes or donations. You could offer them some free publicity in return. Contact us if you need an authorisation letter to use

- Enlist some volunteers and create an action plan with areas of responsibility and timelines. Meet up regularly to keep track of everyone's progress

Make sure to tag us on Facebook, Twitter and Instagram so we can help you promote your event.

Share the images of the event with us so we can acknowledge your help online.





STEP 3

Make sure your event is legal and safe. Get in touch if you have any questions.

- On any posters or online publicity, please state clearly that you are raising money for Dundalk Dog Rescue and that we are a registered charity

- Contact us before using our logo and we will send you a high-resolution version and ensure that you know our charity registration number

- Contact us if you would like a collection tin or bucket with seals and an authorisation letter

- To collect on private property you need the owner's permission.
- Make arrangements for banking any cash securely
- Always collect and count cash with at least one other person.

- If you are selling food on a one-off basis, you do not usually need to register with your local authority, but check their food hygiene regulations to make sure you are serving food safely

- If you are holding a late-night event or are planning to sell alcohol, ask your local authority if you need to apply for a temporary event licence.

- If your raffle is part of the night, rather than the main attraction, you won't have to register your raffle with your local authority. Tickets must be sold at your venue during the event, and the draw must also be made on the night. As the raffle organiser you're not allowed to win any prizes or have any personal gain from the draw – sorry!

- Do not take or use photos of under 16s without a parent's permission.



- Under 16s cannot sell raffle tickets.

- If you would like under 16s to be involved in a street collection, you need to check with your local authority.

- If you are under 16, we will need a parent's permission before you can take part in a fundraising event for us.

- If you're expecting a lot of people, it's a good idea to inform your local authority. If a large number of people will be driving to the event, you should inform the local garda.

- Check if you need to provide first aid and see if you need to book someone in advance.

- Most events, especially those held outdoors, will require a risk assessment

- The easiest fundraisers would be to plan ones you can do online



STEP 4

Promote your event. Tell us and we can share it on our own social media channels. You can also promote it via:

- Local newspapers/radio
- Posters
- Blogs
- Word of mouth



STEP 5

You can donate your funds **online** through **www.dundalkdogrescue.ie/donate** OR via **bank transfer** to IBAN IE52BOFI90336544162802 BIC BOFIIE2





EMAIL

General Enquiries: info@dundalkdogrescue.ie

Fostering and Rehoming: rehoming@dundalkdogrescue.ie

Volunteering Opportunities: volunteer@dundalkdogrescue.ie

Events Team: events@dundalkdogrescue.ie

facebook.com/dundalkdogrescue

O @dundalkdogrescue





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